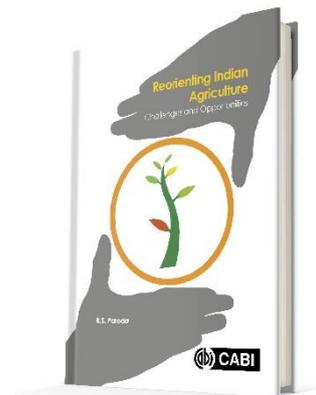


To whom it may concern,

CABI was very pleased to be asked to publish ***Reorienting Indian Agriculture: Challenges and Opportunities*** by Raj Paroda. This book addresses the essential questions of how agriculture can address poverty and hunger, and how agricultural diversification, and secondary and speciality agriculture help in improving productivity, sustainability and farmer income. Amongst other topics, it investigates whether integrated natural resource management (including conservation agriculture, innovative extension, agricultural education and an enabling policy environment) help achieve resilience and faster agricultural growth.



Raj Paroda, former Director General, Indian Council of Agricultural Research (ICAR) & Secretary, Department of Agricultural Research and Education (DARE), Government of India, is an accomplished plant breeder and geneticist and research administrator, and has unique insights into both the challenges facing agriculture and the potential solutions. As the founder chairman of Global Forum on Agricultural Research (GFAR) at FAO and Executive Secretary of Asia-Pacific Association of Agricultural Research Institutions (APAARI) and Chairman of the Trust for Advancement of Agricultural Sciences (TAAS), amongst many other roles, he has a valuable overview of how organisations can focus on what the region really needs.

In order to extend access to this important work, CABI has decided to make the book available open access. This means that anyone with an interest in the future of agriculture will be able to read the book by visiting the [CABI Bookshop](#).

CABI will be letting our customers know about this through our email list, and also using social media such as LinkedIn and Twitter to alert the world of agricultural science to this new opportunity to read the book.

Appreciating that some readers will prefer to read a print version, CABI has also decided to make a substantial reduction in the price of the hardback book – now available at £39. We will be encouraging universities to request inspection copies of the book, and advertising the new price in our agriculture brochure. [See our website](#) for further details:

CABI believes that a crucial way to solve problems in agriculture and the environment is by creating, managing, curating and disseminating information. Through our experience in scientific research, publishing, knowledge management and communications, we put know-how into the hands of the people who need it most. CABI's [Open Access programme](#) makes key tools and research freely available, in order to contribute to our mission of solving problems in agriculture and the environment. As part of this CABI will promote the book in November when we conduct our CABI open access webinar. This webinar will be an industry leading event attended by over 500 key opinion leaders and influential speakers in the world of Open Access publishing. We are telling

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the world about our many Open Access initiatives, and these include Open Access Books, agriRxiv, The CABI Agriculture and Biosciences Journal, Fall Armyworm Collaboration Portal, Invasive Species Compendium, Plantwise Knowledge Bank, BioProtection Portal, Action on Invasives and our Horizon Scanning Tool, and will be proud to mention the access to this book when promoting these resources.

CABI has a long history of collaborating with agricultural researchers in India, through its regional office in New Delhi, and through international projects such as Plantwise, and raising awareness of research conducted in India through the CAB Abstracts database. Recent projects in India include working on smartphone apps for farmers in Haryana and Punjab, working with major crops such as rice and tea, and tackling threats from Himalayan raspberry, Himalayan balsam and wild ginger. CABI has a long relationship with ICAR, with all 140+ ICAR institutes subscribing to CAB Abstracts. We're honoured to publish a book that celebrates the importance of Indian agriculture and the thoughts of one of its world-renowned experts.

For more details about the book or how to access it or purchase it please visit our [website](#).

Kind regards,

David Hemming

Commissioning Editor, CABI
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